

# Research and Practice on Diversified Assessment Mode of "Classroom Teaching + Online Teaching + Practice" Teaching Mode in International Trade Practice

— Taking Tiangong University as an Example

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**Abstract:** In response to the phenomenon that the assessment and evaluation system of traditional courses cannot fully adapt to the "classroom teaching + online teaching + practice" teaching mode, the author takes the bilingual course "International Trade Practice" of Textile Business and Testing major at Tiangong University as an example. Based on the characteristics and teaching philosophy of the "classroom teaching + online teaching + practice" teaching mode, a structural framework and corresponding assessment and evaluation system for the learning content of "pre class, in class, and after class" stages have been implemented, which not only focuses on the learning process of students, but also pays attention to the rationality of the course assessment process. The application of a diversified assessment and evaluation system shows that it can comprehensively and objectively evaluate students' learning outcomes, achieving the expected teaching goals.

**Keywords:** Diversification; Collaborative Education; Course Assessment; Evaluation System

## 国际贸易实务“课堂+线上教学+实践”教学模式 多元化课程考核体系研究与实践

——以天津工业大学为例

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**摘要:** 针对传统的课程考核评价体系不能完全适应“课堂+线上教学+实践”这种三维一体教学模式的现象, 笔者以天津工业大学纺织商务与检测专业“国际贸易实务”双语课程为例, 根据“课堂+线上教学+实践”教学模式特点及理念, 将“课前、课中、课后”三个阶段学习过程融合到考核评价体系中, 既注重学生学习过程, 又关注考核的合理性。多元化考核评价体系的应用表明该体系能够综合、客观地评价学生的学习效果, 达到预期教学目标。

**关键词:** 多元化; 协同育人; 课程考核; 评价体系